

Rexall Tooth Paste 1c



Antiseptic and deodorant. Cleans and whitens the teeth. Fragrant and pleasant to use. The perfect dentifrice.

Standard Price
One Tube 25c

This Sale
Two Tubes 26c

The Rexall Store

ONE CENT SALE!

Violet Dulce Complexion Powder 1c



One of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used moderately. Delightfully scented with the Violet Dulce odor. Brunette, white and flesh tints.

Standard Price
One Box 50c

This Sale
Two Boxes 51c

FRIDAY-SATURDAY-MONDAY APRIL 21-22-24

You Ask Us, "What Is a One Cent Sale?"

It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price and by paying 1c more or 26c you get two tubes. Every article in this sale is a high class standard piece of merchandise just the same as we sell you every day at regular prices, and have sold for years.

You Ask Us, "Can You Afford to Sell Merchandise at These Prices?"

Our answer is "We Cannot." This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get new customers and the loss taken on this sale will be well spent if the goods please you.

REXALL REMEDIES

AND HOUSEHOLD NEEDS

| | |
|-----------------------------|--------------|
| 25c Aromatic Castor Oil | 2 for 26c |
| 25c Rubbing Oil | 2 for 26c |
| 25c Pearl Tooth Powder | 2 for 26c |
| 25c Shaving Lotion | 2 for 26c |
| 25c Arbutus Talcum | 2 for 26c |
| \$1.00 Sarsaparilla Tonic | 2 for \$1.01 |
| \$1.00 Celery and Iron | 2 for \$1.01 |
| \$1.00 Beef Tonic and Iron | 2 for \$1.01 |
| \$1.00 Syrup Hypophosphites | 2 for \$1.01 |
| 50c per oz. Intense Perfume | 2 ozs. 51c |

RUBBER GOODS

| | |
|---|--------------|
| \$1.75 American Beauty Hot Water Bottle | 2 for \$1.76 |
| \$2.00 Maximum Hot Water Bottle | 2 for \$2.01 |
| 5c Stork Nipples | 2 for 6c |
| 25c Stork Nursers | 2 for 26c |
| 10c Pacifiers | 2 for 11c |
| \$1.00 Bath Sprays | 2 for \$1.01 |
| \$1.00 Attachment Sets | 2 for \$1.01 |
| 35c Sunshine Rubber Gloves | 2 for 36c |
| \$2.00 Monogram Fountain Syringe | 2 for \$2.01 |

SOAPS

| | |
|--------------------------------|-----------|
| 10c Rexall Toilet Soap | 2 for 11c |
| 25c Rexall Medicated Skin Soap | 2 for 26c |
| 25c Imported Toilet Soap | 2 for 26c |

Cocoa Butter Cold Cream



The finest skin food and massage cream we know. Regular 50c, this sale, 2 for 51c

Mark on this ad what you want and bring it with you

OWL DRUG CO.
CENTRAL PHARMACY

Phoenix



Maximum Hot-Water Bottle

The largest selling bottle in the world. The price everywhere is \$2.00 each. Full two-quart capacity. Guaranteed for two years.

Standard Price
One Bottle \$2.00

This Sale
Two Bottles \$2.01



Rexall Shaving Cream

In hermetically sealed, collapsible tubes. Gives a rich, creamy lather—does not smart or dry on the face.

Standard Price
One Tube 25c

This Sale
Two Tubes 26c



HARMONY SHAMPOO

A highly concentrated, cleansing shampoo. A few drops makes a delightful thick foam which cleans the hair and scalp thoroughly. Leaves the hair soft and glossy and free from stickiness. Delicately perfumed.

Standard Price
One Bottle 50c

This Sale
Two Bottles 51c



PEERAGE CHOCOLATES

A high grade assortment of tantalizing tid-bits.

Regular price 50c
This Sale 2 for 51c



Rexall Toilet Soap

This is positively the finest soap obtainable to retail at 10c. Delicately perfumed.

Standard Price
One Cake 10c

This Sale
Two Cakes 11c



Rexall Cold Cream

An antiseptic and healing cold cream, specially recommended for chapping and roughness of the skin caused by exposure to sun and wind.

Standard Price
One Jar 25c

This Sale
Two Jars 26c

STATIONERY

| | |
|-------------------------|-----------|
| 10c Writing Tablets | 2 for 11c |
| 15c Writing Tablets | 2 for 16c |
| 25c Writing Tablets | 2 for 26c |
| 10c Pack Envelopes | 2 for 11c |
| 3 for 25c Envelopes | 6 for 25c |
| 35c Box Tangara Fabric | 2 for 36c |
| 5c Pencils | 2 for 6c |
| 10c Thumb Tacks | 2 for 11c |
| 25c Cascade pound paper | 2 for 26c |

MISCELLANEOUS

| | |
|---|-----------|
| 25c Shaving Cream | 2 for 26c |
| 25c Tooth Brush | 2 for 26c |
| 50c Hair Brush | 2 for 51c |
| 50c Lather Brush | 2 for 51c |
| 25c Playing Cards | 2 for 26c |
| 5c Chewing Gum | 2 for 6c |
| 25c Bottle Cascara | 2 for 26c |
| 15c Hand Brushes | 2 for 16c |
| 25c Hand Brushes | 2 for 26c |
| 50c Cocoa Butter Cold Cream | 2 for 51c |
| 50c Arbutus Cream | 2 for 51c |
| 50c Boquet Lumere Talcum | 2 for 51c |
| 4-S razor, regular at 50c, and a 50c package of blades. | |
| Both for | 51c |
| 75c Stropper and 75c Lather Brush, both for | 76c |

TANGARA FABRIC

A white finished writing paper, tinted borders & latest style in envelope cut.

Standard Price
35c 2 for 36c



Mark on this ad what you want and bring it with you

LAIRD & DINES, TEMPE
CRESCENT DRUG CO, MESA